



A G E N D A

FOR THE REGULAR MEETING OF THE DIRECTORS OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION

**To be held on:
Wednesday, May 13th, 2020
Conference Call
at 11:30 a.m.**

	<u>Pages</u>
1. 11:30 Declaration of Conflict of Interest	
2. Adoption of the Regular Minutes of April 8 th , 2020	1 – 8
3. Executive Committee Notes of February 26 th and March 25 th , 2020 (For information only)	9 – 12
4. REPORTS:	
i. Directors Report incl. COVID – 19 Update	13 – 16
ii. April 24 th , 2020 C.E.D.	17 – 23
5. Tourism Development Committee	
i. Tourism Development Committee Update	
6. 2020 GSDC Board Nominations Process	
7. GSDC Governance Update	
8. Motion to Move to a Closed Session	
9. Adjournment	

Next Meeting: June 20th, 2020

**MINUTES OF THE REGULAR MEETING OF THE BOARD
OF DIRECTORS OF THE CITY OF GREATER SUDBURY
COMMUNITY DEVELOPMENT CORPORATION**

Via Videoconference
Tom Davies Square

Wednesday, May 13th, 2020
Commencement: 11:38 a.m.

- Chair: **ANDRÉE LACROIX IN THE CHAIR**
- Present: Brent Battistelli, Erin Danyliw, Lisa Demmer, Joanne Gervais, Iyo Grenon, Andrée Lacroix, Mike Ladyk, Marett McCulloch, Peter Nykilchuk, David Paquette, Jeff Portelance, Councillor Mark Signoretti, Brian Vaillancourt
- Regrets: Mayor Brian Bigger, Councillor Bill Leduc, Councillor Gerry Montpellier, Daran Moxam
- Guests: Pierre Seguin, Ministry of Energy, Northern Development and Mines
- City Officials: Meredith Armstrong, Rebecca Brooks, Shawna Cole, Briana Fram, Liesel Franklin, Dana Jennings, Pat McCauley, Barb McDougall, Liam McGill, Terra Posadowski, Josée Pharand, Scott Rennie, Alex Ross
- Agenda Review: No additions to the agenda.
- Conflict of Interest: No conflicts were declared on any regular session agenda items.
- Approval of Minutes: **2020 - 022 – Joanne Gervais / Mike Ladyk:**
- That the minutes of the Greater Sudbury Development Corporation Board of Directors Regular meeting of April 8th, 2020 be adopted.
- CARRIED***
- Executive Notes: No questions at this time

Reports:

Directors Report

A comprehensive document was included in the agenda package.

Highlights include:

- 263 businesses have been contacted through business outreach initiatives as at the date of the report. Each call involves an individual discussion with the owner regarding how the business is managing COVID – 19, and sharing resources available to support, including any funding program information that may be applicable to their situation.
- Outreach is not survey-based; they are one to one conversations with business owners to assess needs of each business owner and assist them in navigating through available resources. A survey is supported with Workforce Planning and the Chamber in order to fill in data gaps; however, it is a separate method.
- Each business is unique in their expectations of how business will look once they have been cleared to reopen.
- The Business Support Hotline has received approximately 20 calls since March. Small Business Specialist Kristen McKee ensures that businesses are matched with resources as a result of in-depth one on one conversation with business owners.
- FedNor has shared additional funding for the 2020/2021 fiscal year. Further details will be shared once more information has become available.
- Post-secondary institutions are planning for a gradient of scenarios including one which includes no international students due to travel restrictions.
- Employer obligations are a concern in terms of operations and financial impact (providing PPE, etc.)
- The latest Economic Bulletin is now available, the link for which was provided.
- Tourism staff continue to work with a three-tier marketing plan (immediate need, recovery, rebuilding).
- Staff are participating in Minister MacLeod's Ontario Film and Television Advisory Panel Subcommittee, which focuses on workforce development opportunities.
- The Regional Business Centre webpage, YouTube channel and Coffee Chats were highlighted.
- The Rural and Northern Immigration Pilot Program (RNIP) continues to progress as does work for the Local Immigration Partnership (LIP).
- Business Continuity calls continue.
- Sudbury is pleased to be virtually co-hosting the Advanced Business Match Indigenous North (formally Aboriginal Business Match) in August.

Regular updates can be found at <https://investsudbury.ca/updates/>

C.E.D. Report

C.E.D. Chair Brent Battistelli provided an update on the April 24th meeting, beginning with current financial standing and commitments. It was noted that there are several projects included on the provided list which may be released in 2021 and as such, does not impact the 2020 budget. A full report was included in the agenda package for review.

The first proponent was Collège Boréal for Year 2 funding of the ChatBot program. Brian Vaillancourt declared a conflict of interest and was removed from the meeting. A history of the project was provided, including merits and accomplishments achieved to date.

2020 – 023 – Iyo Grenon / Peter Nykilchuk

WHEREAS at its meeting of February 14th, 2018, the Greater Sudbury Development Corporation Board of Directors approved a contribution of \$50,000 divided evenly over two years to support the applied research team at Collège Boréal to partner in automating the insurance quoting process using Artificial Intelligence and;

WHEREAS Collège Boréal is seeking their Year 2 funding of \$25,000 in support of the project's completion, and;

WHEREAS Collège Boréal has reported back on the progress of the project to date along with the unique experiential learning available to faculty and students, and;

WHEREAS Collège Boréal and industry partner Insurance Hero have aligned with the Community Economic Development Strategic Plan, *From the Ground Up*, to create a highly skilled and created workforce and one of the most integrated education and innovation ecosystems in Ontario as one of its stated goals; and

WHEREAS an annual review of progress on deliverables as outlined in the funding agreement has been met to the satisfaction of the CED Review Committee;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors support Year 2 of a 2 funding request from Collège Boréal in the amount \$25,000 to support the completion of the project, and this funding is subject to a 10 percent holdback to be released upon project completion, and;

FURTHER, that the Resourceful City logo be supported and used on all of its communication materials (including applicable websites) in acknowledgement of this contribution.

CARRIED

Brian Vaillancourt returned to the meeting before discussion of the next funding request.

Indie Cinema approached the C.E.D. Committee requesting financial support to hire a Theatre Manager. The Committee identified several concerns including a lack of COVID recovery plans, unclear financial projections and denial of funding from other organizations. Direction was for the proponent to address these concerns before returning with an updated presentation for any future consideration.

Brent summarized the staff report provided on the NORCAT Surface Facility

project, including funding history with the GSDC Board beginning in 2019. Construction of the facility has been halted due to pandemic orders; however, it is 75% complete and is anticipated to be finished by the end of 2020.

2020 – 024 – Jeff Portelance / Lisa Demmer

WHEREAS at its meeting of June 19th 2019, the Greater Sudbury Development Corporation Board of Directors approved a contribution of \$300,000 split evenly over two years to support the construction of NORCAT's new \$3.98M surface facility at their Underground Centre in Onaping; and,

WHEREAS CITY of Greater Sudbury City Council passed a motion in support of GSDC's contribution on August 13th, 2019, and;

WHEREAS NORCAT is seeking their Year 2 funding of \$150,000 in support of the project's completion, and;

WHEREAS NORCAT has reported back on the progress of construction to date along with a plan to complete the project by September 2020 given the current halt in construction projects due to COVID 19; and,

WHEREAS NORCAT has prepared mitigation measures to address fire flow and potable water issues with permits pending that will facilitate the completion of the project, and;

WHEREAS an annual review of progress on deliverables as outlined in the funding agreement has been met to the satisfaction of the CED Review Committee;

THEREFORE BE IT RESOLVED THAT the Greater Sudbury Development Corporation Board of Directors support Year 2 of a 2 funding request from NORCAT in the amount \$150,000 to support the construction completion of the new surface facility at the Underground Centre in Onaping, and

Finally, that the Resourceful City logo be supported and used on all of its communication materials (including all applicable websites) in acknowledgement of this contribution.

CARRIED

AMRIC/HSNRI was the final applicant. History was provided from 2013 through to present as one final payment is remaining.

Clarification was requested as to why there was a gap in the release of funding from 2018 to 2020. The GSDC portion of the funding required the review of a final report, which was submitted later due to employee turnover, causing delay in the final disbursement. As there was no explicit final date specified, the agreement had no expiration and is considered to be fully executed at this time.

2020 – 025 – Brent Battistelli / Peter Nykilchuk

WHEREAS by resolution on November 13th, 2013, the Board of the City of Greater Sudbury Community Development Corporation agreed in principle to a capital contribution of \$750,000 to the construction of the Walford Road research facility project, conditional upon securing funding for other levels of government and other performance criteria and deliverables, subject to approval of the City of Greater Sudbury; and,

WHEREAS the City of Greater Sudbury approved the contribution and recommendation that they CGSCDC contribute an additional \$250,000, and the Board of the CGSCDC approved the additional contribution of \$250,00 on December 11th, 2013; and,

WHEREAS HSNRI/AMRIC secured funding from other levels of government, the CGSCDC and HSNRI/AMRIC fully executed a contribution agreement for the purpose of the construction of the Walford Road research facility, and received a total of \$750,000 from the City of Greater Sudbury between 2015 and 2018, and \$750,000 from the CGSCDC between 2013 and 2015 as per the funding agreement; and,

WHEREAS HSNRI/AMRIC has reported on its project deliverables, has requested the final payment of \$250,000 , and their final report has been reviewed and recommended by Economic Development staff;

THEREFORE BE IT RESOLVED that the Greater Sudbury Development Corporation Board of Directors support the final payment request from HSNRI in the amount of \$250,000, to be released immediately.

CARRIED¹

Tourism
Development
Committee

In addition to the latest set of minutes presented at the April 23rd GSDC Board meeting, Peter Nykilchuk provided a brief update on current Tourism Development Committee (TDC) activities.

Staff has submitted the approved workplan to the Treasurer to be uploaded into the budget system. Information on collection on Municipal Accommodation Tax (MAT) figure for 2020 is ongoing.

The launch is the Tourism Development Fund is almost complete and is expected in early June.

2020 Board
Nomination
Process:

The deadline for application closes May 14th. It was reiterated that an application is not necessary; only a cover letter and resume. The Public Service release outlining application process will be sent to Board members. The first meeting of the committee is set for May 19th.

¹ It is noted that Erin Danyliw voted against.

Governance
Update:

Chair Andrée Lacroix has reached out to the Mayor's Office for an update on the draft operating agreement within the current context and constraints of the COVID pandemic.

2020 – 017 – Peter Nykilchuk / Jeff Portelance

THAT the Greater Sudbury Development Corporation Board of Directors regular meeting be adjourned and move to a closed session.

CARRIED

Adjourned 1:27

Next meeting June 10th, 2020

Meredith Armstrong

Chair

Andrée Lacroix

Secretary