



A G E N D A

FOR THE REGULAR MEETING OF THE DIRECTORS OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION

To be held on:
Wednesday, Nov 13, 2019
Committee Room C-12
at 11:30 a.m.

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**MINUTES OF THE REGULAR MEETING OF THE BOARD
OF DIRECTORS OF THE CITY OF GREATER SUDBURY
COMMUNITY DEVELOPMENT CORPORATION**

**Room C-10
Tom Davies Square**

**Wednesday, November 13th, 2019
Commencement: 11:32 a.m.**

Chair: **ANDRÉE LACROIX IN THE CHAIR**

Present: Brent Battistelli, Erin Danyliw, Lisa Demmer, Iyo Grenon (by phone),
Andrée Lacroix, Councillor Bill Leduc, Councillor Gerry Montpellier,
Daran Moxam, Peter Nykilchuk, David Paquette, Jeff Portelance,
Councillor Mark Signoretti (by phone)

Regrets: Mayor Brian Bigger, Joanne Gervais, Mike Ladyk, Marett McCulloch,
Brian Vaillancourt

Guests: Anik Perreault, Ministry of Energy, Northern Development and Mines
Pierre Seguin, Ministry of Energy, Northern Development and Mines
Isabella Izumi, Greater Sudbury Chamber of Commerce

City Officials: Meredith Armstrong, Rebecca Brooks, Shawna Cole, Dana Jennings,
Barb McDougall, Liam McGill, Ian Wood

Agenda Review: No additions to the agenda.

Conflict of Interest: None noted at this time.

Approval of Minutes: **2019 - 074 – Jeff Portelance / Erin Danyliw:**

That the minutes of the Greater Sudbury Development Corporation
Board of Directors Regular meeting of October 9th, 2019 be
adopted¹.

CARRIED

Executive Notes: No questions at this time

¹ It is noted that Iyo Grenon declared a conflict of interest in October regarding CION funding

Reports:

Directors Report

A full report was provided in the agenda packaged. Highlights of the Directors Report discussed include:

- The 2019 Cultural Forum took place recently and was a great success. The presentation provided by Dominique Giroux was noted as particularly well received.
- The Investment and Business Development Team with Economic Development recently completed a quarterly business outreach tour.
- Two international delegations are expected in Sudbury over the coming weeks. Groups from both South Africa and Colombia will be welcomed by the end of 2019, bringing the total number of international delegations hosted this year to twelve. Several business opportunities have been reported as a result of the 2019 PDAC reception and delegation visits.
- Economic Development staff toured Health Science North along with Dr. Svetlana Zabudskaya, CEO of a regional hospital in Russia. She is here visiting her daughter, Elena Zabudskaya, the team's Research Officer. Staff met Dominic Giroux and other key leaders.
- Congratulations to Liam McGill, Manager of Investment and Business Development and Lisa Demmer, GSDC Board member, for receiving Forty Under 40 awards from Northern Ontario Business.
- The 20th annual Bridges to Better Business Conference is celebrating its success in attracting 102 participants to engage in a panel discussion.
- The 2019 intake of the Starter Company Plus program, facilitated through the Regional Business Centre (RBC), culminated in early October with 13 local entrepreneurs earning a total of \$61,400 in grant money to assist in the start-up or expansion of their business.
- Economic Development staff are participating in the Destination Canada Mobility Forum, an annual recruitment event organized by the Government of Canada from November 14-19 in Paris, France and Brussels, Belgium. The forum connects qualified European job seekers with opportunities in Canada. We are working with local employers to assist them in seeking the candidates and skills they need. Over 80 positions have been posted from local employers and as of November 6, over 400 applicants have applied, with over 3,000 candidates registered to participate in the forum.

Tourism Development Committee (TDC)

Peter Nykilchuk reported on behalf of the TDC. The groups met on October 22nd and are pleased to announce the successful candidate for the Major Events Development Officer (MEDO) as Kelly Bonnell.

A Memorandum of Understanding (MOU) with SportsLink in the works which will help support the TDC and MEDO with particular focus on the sports tourism sector.

The MOU is expected to come forward at the next meeting on November 26th.

The current C.E.D guidelines were reviewed as a model for future TDC applications. Staff reported on further project work currently underway.

The Northern Ontario Tourism Summit is set to take place on November 18th -20th with one member from the TDC potentially attending in addition to Economic Development staff.

Suggestion was made to bring any potential improvements observed in the CED guidelines back to the CED Committee for their information.

Rural and Northern
Immigration Pilot:

Community Selection Committee has been chosen and will consist of thirteen community members in addition to four Board members. An initial training session took place with staff and community partners in October with a follow up session already scheduled for January with IRCC. Topics included fraud detection and interview techniques.

A report was provided at the November 12th City Council meeting requesting endorsement on proposed process. The GSDC approved \$82,000 to bridge operational funding until the end of 2019. City Council added an amendment recommending that the funds needed to support the program in 2020 be fully financed through the GSDC.

It was recognized that the 2020 GSDC budget has been reduced to \$900,000 to account for the improved Community Improvement Plans and another \$185,000 (in addition to the already committed \$82,000) will tie up significant funds. The exact figures have not been assessed at this time regarding the potential impact on multi-year commitments. The updated available funds will be presented at the November CED meeting and December GSDC Board meeting.

Governance
Update:

A draft agreement will be written based on points of collaboration previously presented to City Council. It is currently in review with the Office of the Mayor and the Chair will meet with the Mayor later in the week to discuss further.

The motion originally tabled in June will be on the November 26th City Council agenda.

Indigenous
Relations Update:

Ian Wood spoke to the Board as the Indigenous portfolio falls under his new role. The GSDC Board did set Indigenous relations as a priority in 2017/2018 and the strategic plan currently being formed will help move Indigenous relations forward.

A staff report provided in the agenda provides the City of Greater Sudbury's plan to address the calls to action put forward from the Truth and

Reconciliation Commission of Canada. Supplementary material was provided to members present.

Page 13 of the calls to actions booklet applies specifically to municipalities and perhaps indirectly to the GSDC. An example was provided of action #57 which pertains to training for staff. The City will be embarking on training through a package offered by Indigenous Friendship Centres Canada. Through this program, members of Council, management and staff will be trained by Indigenous representatives. The training is available publically and to the Board if interested.

The City of Greater Sudbury will be posting an internal position dedicated to working on building Indigenous relations. The position will be posted by the end of Q1 2020. At the end of November, staff will be hosting the first dialogue of Indigenous Leaders and organizations in the Greater Sudbury area. The intent is to create an entity to meet quarterly to meet and work with the Indigenous community and create means to work together. It is noted that there will be a focus on adjusting the workforce landscape to better reflect the community it serves.

In terms of the Indigenous Relations position, the job description will be mirrored on similar positions in Thunder Bay and Toronto. City staff has been in consultation with their counterparts in Thunder Bay for feedback on the development of their relations staff in order to learn how to best navigate the recruitment process.

2019 - 075 – Peter Nykilchuk / Jeff Portelance

THAT the Greater Sudbury Development Corporation Board of Directors regular meeting be adjourned and move to a closed session.

CARRIED

Adjourned 12:39

Next meeting December 11th, 2019.


Chair


Secretary