



## A G E N D A

### FOR THE REGULAR MEETING OF THE DIRECTORS OF THE CITY OF GREATER SUDBURY COMMUNITY DEVELOPMENT CORPORATION

To be held on:  
Wednesday, August 12<sup>th</sup>, 2020  
**Conference Call**  
at 11:30 a.m.

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1. 11:30 Declaration of Conflict of Interest	
2. Adoption of the Regular Minutes of June 10 <sup>th</sup> , 2020	1 – 9
3. Executive Committee Notes of June 18 <sup>th</sup> , 2020 (For information only)	10 – 12
4. <b>REPORTS:</b>	
i. Directors Report incl. COVID – 19 Update	13 – 20
ii. Economic Recovery Committee Update	22
iii. July 31 <sup>st</sup> CED Report	23 – 28
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i. Tourism Development Committee Update	
6. Employment Lands Strategy Update	
7. Sudbury Catalyst Fund Representation	
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**Next Meeting: September 9<sup>h</sup>, 2020**

**MINUTES OF THE REGULAR MEETING OF THE BOARD  
OF DIRECTORS OF THE CITY OF GREATER SUDBURY  
COMMUNITY DEVELOPMENT CORPORATION**

**Room C-12  
Tom Davies Square**

**Wednesday, August 14th, 2019  
Commencement: 11:34 a.m.**

- Chair:** **ANDRÉE LACROIX IN THE CHAIR**
- Present:** Ed Archer (d 12:45), Brent Battistelli, Erin Danyliw, Lisa Demmer, Joanne Gervais, Iyo Grenon (by phone), Andrée Lacroix, Daran Moxam, Peter Nykilchuk David Paquette, Jeff Portelance, Councilor Mark Signoretti (d 12:48)
- Regrets:** Mayor Brian Bigger, Councilor Fern Cormier, Councilor Robert Kirwan, Mike Ladyk, Marett McCulloch, Brian Vaillancourt
- Guests:** Anik Perreault, Ministry of Northern Development and Mines
- City Officials:** April Antoniazzi, Meredith Armstrong, Rebecca Brooks, Shawna Cole, Briana Fram, Liesel Frankin, Dana Jennings, Barb McDougall, Liam McGill, Scott Rennie, Ian Wood, Elena Zabudskaya
- Agenda Review:** A request was made to move the closed session to the beginning of the agenda.
- Conflict of Interest:** None noted at this time

**2019 - 062 – Peter Nykilchuk / Erin Danyliw:**

That the Greater Sudbury Development Corporation Board of Directors regular meeting be adjourned and move to a closed session.

**CARRIED**

**Approval of Minutes:** **2019 – 058 – Brent Battistelli / Lisa Demmer**

That the minutes of the Greater Sudbury Development Corporation Board of Directors Regular meeting of July 24<sup>th</sup>, 2019 be adopted.

**CARRIED**

Executive Notes: No questions at this time

Reports: *Special Project Fund Updates*

Several prior funding commitments are no longer required or only partially utilized. In order to return the remainder, Board approval is necessary as part of a "housekeeping" motion to update funding accounts.

**2019 – 059 – David Paquette / Peter Nykilchuk**

THAT the Greater Sudbury Development Corporation Board of Directors approves the transfer of the previously approved commitments (stated below) back into the uncommitted funds under the Economic Development Project fund envelope and rescinds any future commitments identified:

- a. The unused balance in support of *Synergy Centre Corporation*, totaling \$10,000 (up to \$10,000 originally committed in July 2016);
- b. The unused balance in support of the *Bell Business Excellence Awards Sponsorship 2018*, totaling \$3,000 (up to \$3,000, originally committed in September 2016);
- c. The unused balance in support of *Sudbury Theatre Centre Assistance*, totaling \$6,307.40 (up to \$20,000, originally committed in July 2017);
- d. The unused balance in support of *Bridges to Better Business*, totaling \$3,000 (up to \$3,000, originally committed in August 2017); and
- e. The unused balance in support of *Collège Boréal- Needs and Planning Assessment Study re: film production and studio facility*, totaling \$12,500 (up to \$12,500, originally committed in September 2018).

**CARRIED**

A request is to replenish the Special Projects Fund for 2019 / 2020:

**2019 - 060 – Jeff Portelance / Joanne Gervais**

THAT the Greater Sudbury Development Corporation Board of Directors approves the allocation of \$25,000 from the 2019 Economic Development Fund to the GSDC Special Projects Fund.

**CARRIED**

Arts & Culture  
Grant Guidelines:

Background provided by Meredith A. highlighting the Arts & Culture Grant process updates over the past intake cycle.

Proposed amendments were outlined for the grant program, including the removal of multi-year agreements as well as changes to minimum and maximum thresholds.

A version of the guideline document which includes the tracked changes is available to those interested. With the approval of the Board, the language will be approved and the final document circulated.

Some further points including clarification of criteria and definition of "local" arts organizations. On a case by case basis, each organization's budget will reviewed with considerations to areas such as overhead cost to their respective headquarters compared to local investment (equipment fees, etc.), volunteer v. paid work and overall local impact to consider viability of funding.

**2019 – 061 – Erin Danyliw / Lisa Demmer**

WHEREAS the growth of the Greater Sudbury arts and culture sector provides residents and visitors with an enhanced quality of life and various outlets for creative expression; and

WHEREAS the provision of municipal arts and culture grants supports continued operations and potential growth in the local arts and cultural communities; and

WHEREAS the GSDC Board oversees the approval of the Arts & Culture Grant Program with involvement from the Operating and Project Juries as per the Arts & Culture Grant Program Guidelines; and

WHEREAS staff has conducted a scan of best practices and feedback from proponents and Jury members for the purpose of updating the current Guidelines;

THEREFORE be it resolved that the GSDC Board accept and endorse the updates to the Arts & Culture Grant Program Guidelines as outlined in the staff report dated August 9, 2019, with changes to be implemented for the 2020 Arts & Culture Grant Program intake.

**CARRIED**

Changes to the guidelines will be conveyed to applicants through email, reminder sessions and one on one meetings, as has been done in the past. In addition, the online application will include built-in instructions which include prompts regarding local spending, etc.

Governance  
Update:

A document outlining several areas of potential areas for improvement to best practices was provided.

In consultation with the newly released City of Greater Sudbury Strategic Plan, numerous points were suggested for alignment with the GSDC Board. Any changes would be reflected in an updated operating agreement between the City and the GSDC, which would then be presented to Council for subsequent review and approval.

Meredith discussed each point, including alignment with the City's values (innovation, integrity, respect, foresight, trust and compassion) and the adoption of policies regarding closed session rules, conflict of interest, and reporting initiatives. It was reiterated that this is a draft document.

The key matter is to determine the position of the Board going forward. The purpose of the discussion is to provide information on the GSDC response in addressing the reports of both the Auditor General and the governance consultant ("the Dinner report"). The motion to be considered by Council on September 10<sup>th</sup> is expected to be presented in the same manner as it was in June. Informed input is the best way to represent the position of the GSDC.

It was clarified that the staff report brought before Council on the 10<sup>th</sup> is for information only and will not make recommendation for any course of action. The staff report would be received by the Board when it is made public, which is prior to the meeting. There is then the option to provide separate feedback from the Board, for instance as a distinct written response to be attached to the staff report. The staff report is in response to the direction of the Mayor to include information on Terms of Reference for a possible Select Cabinet for Economic Development and a Standing Committee, for Council's consideration.

Feedback from the Board will be captured and then circulated for final approval before incorporation into the attachment to accompany the staff report.

It is important to focus on the governance piece as it was an exercise which was already underway and must be completed. In the end, this is a motion to be listed on the agenda and until carried, has no influence.

The Chair will be invited by a member of Council to present to Council on September 10<sup>th</sup>, to ensure members of Council have adequate information regarding the GSDC to make a fully informed decision.

The notes provided in the agenda package are a framework for discussion to come to a consensus on which points are to be added to the report. The presentation and report are not intended to be a justification of the Board's existence, but to address the details of the governance review with positive recommendations for process improvement.

An important message is to convey in terms of closed session rules is the fact that the GSDC is a Board and not Council in consideration of the recent changes in the Municipal Act.

An application process for presentation may also need to be implemented in order to validate the rationale behind a proponent's request for confidence. This may include a provision in which the applicant will be informed that their information may be shared with Council if pertinent.

Further details are to be expanded in the operating agreement at a later date. The discussion is intended as a high level outline of the Board intentions.

It is reminded that the Board includes four members of Council and suggestion was made that there may be an avenue to add responsibility of the Councilors to report back to their colleagues on a regular basis.

Posting minutes on line will allow for transparency and accountability.

The last sentence of Item D – Nominations Process- is to be removed.

The role of the Board in an annual performance appraisal process was outlined.

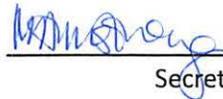
Item 2d will direct staff to work with the Communication Department to generate a press release or media message after each meeting. An open invitation to all of Council to attend any priority setting sessions may also be a sensible step.

Adjourned 2:36

**Next meeting September 11<sup>th</sup>, 2019.**



Chair



Secretary